

NODISTANCE

MAKES EVERYTHING CLOSER

THE NEW MEDIA OF DIGITAL COMMUNICATION TODAY ARE USED AND EXPLORED TO DISSEMINATE THE MOST DIVERSE TYPES AND GENRES OF INFORMATION AND CONTENT. THE IMPORTANCE AND NEED OF ASSOCIATING TO NEW DIGITAL INFORMATION TECHNOLOGIES BECOMES QUITE CLEAR: THESE ARE FUNDAMENTAL TOOLS FOR KEEPING UP TO DATE AND INFORMED ABOUT THE EVENTS THAT SURROUND US, BESIDES OPERATING AS COMMUNICATION PLATFORMS IN WHICH THE USERS ARE GENERATORS OF CONTENT. THIS PROJECT IS FOUNDED ON THE CONCEPTION PROJECT AND DEVELOPMENT OF AN APPLICATION THAT JOINS COMMUNICATION DESIGN AND INTERACTION DESIGN AND IS DIRECTED TOWARDS THE WEB AND MOBILE DEVICES. THIS PROJECT AIMS TO BRIDGE THE GAP BETWEEN THE USE OF NEW MEANS OF DIGITAL COMMUNICATION AND THE COMMUNICATION STRATEGIES APPLIED BY PEOPLE AND SPACES "DEATH OF DISTANCE".